



GENERIC FORMAT

2010/2011 Season

OPENING CREDITS

SEGMENT THREE

SEGMENT ONE

NATIONAL BILLBOARDS

NATIONAL BILLBOARDS

COMMERCIAL BREAK THREE

COMMERCIAL BREAK ONE

A. NATIONAL

A. NATIONAL

B. NATIONAL

B. NATIONAL

C. NATIONAL

C. NATIONAL

Tease Next Week's Show

D. NATIONAL

D. LOCAL

E. LOCAL

SEGMENT TWO

SEGMENT FOUR

COMMERCIAL BREAK TWO

NEXT WEEK PROMO

A. LOCAL

FEE PLUGS

B. LOCAL

C. LOCAL

CLOSING CREDITS

Bumper

D. LOCAL

E. LOCAL

TOTAL RUNNING TIME 28:30

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