

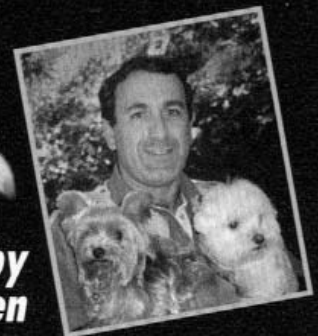
# 2010-2011 Broadcast Season

*Award Winning Fourteenth Season*

# ANIMAL RESCUE

- *Satellite Info*
- *Generic Format*
- *FCC Info*
- *Fact Sheet*
- *Web Site*
- *Contact Info*

*Hosted by  
Alex Paen*



*Telco Productions, Inc.*

*Telephone (310) 828-4003 Fax (310) 828-3340*



## ***THANK YOU!***

Thanks for being part of the “Animal Rescue” family of stations for the 2010-2011 broadcast season. This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

**-Alex Paen**

President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.  
2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403  
Telephone 310-828-4003 Fax 310-828-3340  
E-mail: [info@telcoproductions.com](mailto:info@telcoproductions.com)



# SATELLITE INFORMATION

## Primary feed (effective 9/06/10)

**Monday**            9:00am to 9:30am Eastern Time  
Galaxy 16, Transponder 6, Channel 4  
Audio: Ch. 1 Left, Ch. 2 Right  
Ch. 3 & 4 Mono

## Refeed (effective 9/07/10)

**Tuesday**            6:00am to 6:30am Eastern Time  
Galaxy 16, Transponder 6, Channel 4  
Audio: Ch. 1 Left, Ch. 2 Right  
Ch. 3 & 4 Mono

*Trouble number during satellite feeds:*

**(818) 972-0328**

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## FACT SHEET

**TITLE OF SHOW:** "Animal Rescue" (Year 14)

**DESCRIPTION:** "Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is E/I rated (ages 13-16) and is suitable for family viewing. For FCC Children's programming documentation, see our website.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 06, 2010

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Two weekly satellite feeds

**PROMOS:** Episodic promos contained within each episode

**FORMAT:** 4 Segments / 3 Commercial Breaks

**Show is closed captioned and has E/I icon**  
**E/I age range is 13 to 16 years old.**

**WEBSITE:** <http://www.animalrescuetv.com> (viewer information)  
<http://www.telcoproductions.com> (broadcaster information)  
Air schedule, episode synopsis and FCC Childrens' programming information is available on-line.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

**B.C. CELELLO  
GDMX/WARNER BROS.**

TEL: (818) 972-0137 or (818) 972-0234

FAX (818) 972-0315

E-mail: [BC.Celello@warnerbros.com](mailto:BC.Celello@warnerbros.com) or [bmoc@warnerbros.com](mailto:bmoc@warnerbros.com)

### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN  
TELCO PRODUCTIONS, INC.  
TEL: (310) 828-4003 FAX: (310) 828-3340  
E-mail: [LDunn@telcoproductions.com](mailto:LDunn@telcoproductions.com)



# GENERIC FORMAT

2010/2011 Season

## OPENING CREDITS

## SEGMENT ONE

### NATIONAL BILLBOARDS

### COMMERCIAL BREAK ONE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL
- D. NATIONAL

## SEGMENT TWO

### COMMERCIAL BREAK TWO

- A. LOCAL
- B. LOCAL
- C. LOCAL
- Bumper*
- D. LOCAL
- E. LOCAL

## SEGMENT THREE

## NATIONAL BILLBOARDS

### COMMERCIAL BREAK THREE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL

*Tease Next Week's Show*

- D. LOCAL
- E. LOCAL

## SEGMENT FOUR

### NEXT WEEK PROMO

### FEE PLUGS

## CLOSING CREDITS

**TOTAL RUNNING TIME 28:30**



September, 2010

Dear Station,

Pursuant to the Children's Television Act of 1990, "ANIMAL RESCUE" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

To facilitate your FCC filings, episode synopses are available on-line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our program advisory board, consisting of educators and veterinary professionals who have reviewed the program (see our website for details).

If you have any other questions or comments, please don't hesitate to contact us.

Sincerely,

Alex Paen  
President, Telco Productions, Inc.

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## WEB SITES

**<http://www.animalrescuetv.com>**

Features information for viewers, including contests and promotions, animal safety tips, station listings and other information including how to contact organizations featured in our show.

Viewers can also e-mail us at: ***mail@animalrescuetv.com***

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**<http://www.telcoproductions.com>**

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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## Distribution by:



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