



GENERIC FORMAT

2011/2012 Season

OPENING CREDITS

SEGMENT ONE

NATIONAL BILLBOARDS

COMMERCIAL BREAK ONE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL
- D. NATIONAL

SEGMENT TWO

COMMERCIAL BREAK TWO

- A. LOCAL
- B. LOCAL
- C. LOCAL
- Bumper*
- D. LOCAL
- E. LOCAL

SEGMENT THREE

NATIONAL BILLBOARDS

COMMERCIAL BREAK THREE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL

Tease Next Week's Show

- D. LOCAL
- E. LOCAL

SEGMENT FOUR

NEXT WEEK PROMO

FEE PLUGS

CLOSING CREDITS

TOTAL RUNNING TIME 28:30