



# GENERIC FORMAT

2011/2012 Season

## OPENING CREDITS

## SEGMENT THREE

## SEGMENT ONE

## NATIONAL BILLBOARDS

## NATIONAL BILLBOARDS

## COMMERCIAL BREAK THREE

## COMMERCIAL BREAK ONE

A. NATIONAL

A. NATIONAL

B. NATIONAL

B. NATIONAL

C. NATIONAL

C. NATIONAL

*Tease Next Week's Show*

D. NATIONAL

D. LOCAL

E. LOCAL

## SEGMENT TWO

## SEGMENT FOUR

## COMMERCIAL BREAK TWO

## NEXT WEEK PROMO

A. LOCAL

## FEE PLUGS

B. LOCAL

C. LOCAL

## CLOSING CREDITS

*Bumper*

D. LOCAL

E. LOCAL

**TOTAL RUNNING TIME 28:30**

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