

2010-2011 Broadcast Season



Season 2

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- *Fact Sheet* - *Web Site* - *Contact Info*

TELCO PRODUCTIONS, INC.
2730 Wilshire Boulevard, Suite 200
Santa Monica, CA 90403
Telephone: (310) 828-4003 Fax: (310) 828-3340
E-mail: info@telcoproductions.com



THANK YOU!

Thanks for being part of the “Dragonfly TV” family of stations for the 2010-2011 broadcast season.

This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

-Alex Paen

President, Telco Productions, Inc.

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SATELLITE INFORMATION

Primary feed (effective 9/06/10)

Monday 9:30am to 10:00am Eastern Time
Galaxy 16, Transponder 6, Channel 4
Audio: Ch. 1 Left, Ch. 2 Right
Ch. 3 & 4 Mono

Refeed (effective 9/07/10)

Tuesday 5:30am to 6:00am Eastern Time
Galaxy 16, Transponder 6, Channel 4
Audio: Ch. 1 Left, Ch. 2 Right
Ch. 3 & 4 Mono

Trouble number during satellite feeds:

(818) 972-0328

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FACT SHEET

- TITLE OF SHOW:** "Dragonfly TV" (Year 2)
- DESCRIPTION:** "Dragonfly TV" features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Series is E/I rated and is suitable for family viewing.
- DISTRIBUTED BY:** Telco Productions, Inc.
- PREMIERE DATE:** Week of September 06, 2010
- LENGTH:** 28:30
- BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National
- FEEDS:** Two weekly satellite feeds
- PROMOS:** Episodic promos contained within each episode
- FORMAT:** 4 Segments / 3 Commercial Breaks
- Show is closed captioned and has the E/I icon present throughout the broadcast; E/I age range is 13-16 years old.**
- WEBSITE:** <http://www.telcoproductions.com> (broadcaster information)
Air schedule, episode synopsis and FCC Childrens' programming information is available on-line.

CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

**B.C. CELELLO
GDMX/WARNER BROTHERS**

TEL: (818) 972-0137 or (818) 972-0234

FAX (818) 972-0315

E-mail: BC.Ceello@warnerbros.com or bmoc@warnerbros.com

CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

**LARRY DUNN
TELCO PRODUCTIONS, INC.**
TEL: (310) 828-4003 FAX: (310) 828-3340
E-mail: LDunn@telcoproductions.com



GENERIC FORMAT

2010/2011 Season

OPENING CREDITS

SEGMENT ONE

NATIONAL BILLBOARDS

COMMERCIAL BREAK ONE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL
- D. NATIONAL

SEGMENT TWO

COMMERCIAL BREAK TWO

- A. LOCAL
- B. LOCAL
- C. LOCAL
- Bumper*
- D. LOCAL
- E. LOCAL

SEGMENT THREE

NATIONAL BILLBOARDS

COMMERCIAL BREAK THREE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL

Tease Next Week's Show

- D. LOCAL
- E. LOCAL

SEGMENT FOUR

NEXT WEEK PROMO

FEE PLUGS

CLOSING CREDITS

TOTAL RUNNING TIME 28:30



September, 2010

Dear Station,

Pursuant to the Children's Television Act of 1990, "Dragonfly TV" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills.

To facilitate your FCC filings, episode synopses are available online at our website, www.telcoproductions.com. Also available online are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the program (see our website for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen

President, Telco Productions, Inc.

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WEB SITE

<http://www.telcoproductions.com>

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

Distribution by:



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