



FACT SHEET

TITLE OF SHOW: "THE FLIPSIDE WITH MICHAEL LOFTUS" (Year 3)

DESCRIPTION: "THE FLIPSIDE WITH MICHAEL LOFTUS" offers a fresh perspective on the news, commentary, and pop-culture, featuring interviews with diverse and thought-provoking guests.

DISTRIBUTED BY: Telco Productions, Inc.

PREMIERE DATE: Week of September 5, 2016

LENGTH: 28:30

BARTER SPLIT: 3 ½ Minutes Local / 3 ½ Minutes National

FEEDS: Weekly PitchBlue (MPEG4) high-definition feed

PROMOS: Episodic promos contained within each feed.

FORMAT: 4 Segments / 3 Commercial Breaks
Show is closed-captioned and rated TV-PG

WEBSITE: <http://www.telcoproductions.com/Flipside.shtml>
Broadcaster information, including air schedules, weekly formats and episode synopses.

CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

B.C. CELELLO

GDMX Broadcast Media Operations Center

TEL: (818) 525-4113

E-mail: BC.Celello@gdmxinc.com or bmoc@bydeluxe.com

CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

LARRY DUNN

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