



# The Flipside with Michael Loftus

## Weekly

Main Run

AirDate: 04/08/2017

EndDate: 04/11/2017

Ep: 229 / Prod: 229

Title:

Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
<b>The FLIPside with Michael Loftus # 229 / AIR WEEK: 4/03/17</b>						
	Open / Segment 1	0:04:41;10		GDFRFS229H	S2	0:04:41;10
<b>Commercial Break #1</b>		<b>0:02:30;04</b>				<b>0:07:11;16</b>
1A	Progressive	0:00:30;00	800-PROGRESSIVE	QPRG0404000H		
1B	Faith Publishing	0:01:00;02	800-557-3612	FBPUB603612		
1C	Credit Score Plus	0:01:00;02	800-520-9368	CRPX609368		
	Segment 2	0:03:53;10		GDFRFS229H	S3	0:11:04;26
<b>Commercial Break #2</b>		<b>0:02:00;04</b>				<b>0:13:05;00</b>
2A	Consumer Cellular	0:01:00;02	800-381-0106	CCLP60PI008H		
	<b>Black</b>	<b>0:01:00;02</b>		<b>BLK</b>		
	Segment 3	0:06:07;10		GDFRFS229H	S4	0:19:12;10
<b>Commercial Break #3</b>		<b>0:03:03;06</b>				<b>0:22:15;14</b>
<b>NOTE: 1:30 LOCAL BLACK INCLUDES :15 &amp; :30 GENERIC PROMOS</b>						
	<b>Black</b>	<b>0:00:15;00</b>		<b>BLK</b>		
	:15 Generic Show Promo	0:00:15;00		N015NFSGEN01		0:19:42;10
	<b>Black</b>	<b>0:00:10;00</b>		<b>BLK</b>		
	:30 Generic Show Promo	0:00:30;00		N030NFSGEN01		0:20:22;10
	<b>Black</b>	<b>0:00:20;00</b>		<b>BLK</b>		
	CC Billboard	0:00:03;00		03FSCCIN		0:20:45;10
	Diabetic Health	0:00:30;00	800-242-1706	247DHH30T1706		
	<b>Black</b>	<b>0:01:00;02</b>		<b>BLK</b>		
	Segment 4	0:05:08;10		GDFRFS229H	S5	0:27:23;24
<b>Commercial Break #4</b>		<b>0:00:30;00</b>				<b>0:27:53;24</b>
4A	Health Markets	0:00:30;00	800-746-3309	GAOS33309		
	Closing /Credits /Logos	0:00:38;08		GDFRFS229H	S6	0:28:32;04
<b>0:28:32;04</b>			<b>0:28:32;04</b>			