



The Flipside with Michael Loftus Weekly

Main Run
 AirDate: 04/22/2017
 EndDate: 04/25/2017
 Ep: 230 / Prod: 230
 Title:
 Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
The FLIPSIDE with Michael Loftus #230 / AIR WEEK: 4/17/17						
	Open / Segment 1	0:03:55;10		GDFRFS230H	S2	0:03:55;10
Commercial Break #1		0:02:30;04				0:06:25;16
1A	Progressive	0:00:30;00	800-PROGRESSIVE	QPRG0410000H		
1B	Consumer Cellular	0:01:00;02	(800) 379-3612	KTLPUAP001H		
1C	Credit Score Plus	0:01:00;02	(800) 520-9368	CRPX609368		
	Segment 2	0:03:57;12		GDFRFS230H	S3	0:10:22;28
Commercial Break #2		0:02:00;04				0:12:23;02
2A	Consumer Cellular	0:01:00;02	(800) 379-3612	KTLPUAP001H		
	Black	0:01:00;02		BLK		
	Segment 3	0:05:12;11		GDFRFS230H	S4	0:17:35;13
Commercial Break #3		0:03:03;06				0:20:38;17
NOTE: 1:30 LOCAL BLACK INCLUDES :15 & :30 GENERIC PROMOS						
	Black	0:00:15;00		BLK		
	:15 Generic Show Promo	0:00:15;00		N015NFSGEN01		0:18:05;15
	Black	0:00:10;00		BLK		
	:30 Generic Show Promo	0:00:30;00		N030NFSGEN01		0:18:45;15
	Black	0:00:20;00		BLK		
	CC Billboard	0:00:03;00		03FSCCIN		0:19:08;17
	Diabetic Health	0:00:30;00	(800) 242-1706	247DHH30T1706		
	Black	0:01:00;02		BLK		
	Segment 4	0:05:41;08		GDFRFS230H	S5	0:26:19;27
Commercial Break #4		0:00:30;00				0:26:49;27
4A	Health Markets	0:00:30;00	(800) 746-3309	GAOS33309		
	Closing /Credits /Logos	0:01:42;11		GDFRFS230H	S6	0:28:32;10
0:28:32;10				0:28:32;10		