



## The Flipside with Michael Loftus

### Weekly

Main Run

AirDate: 04/29/2017

EndDate: 05/02/2017

Ep: 231 / Prod: 231

Title:

Rating: TV-G

PODS	Description	Duration	Product	Media	Seg	RunTime
<b>The FLIPSIDE with Michael Loftus # 231 / AIR WEEK: 4/24/17</b>						
	Open / Segment 1	0:05:42;12		GDFRFS231H	S2	0:05:42;12
<b>Commercial Break #1</b>		<b>0:02:30;04</b>				<b>0:08:12;18</b>
1A	Progressive :30 EST 92	0:00:30;00	800-PROGRESSIVE	QPRG0443000H		
1B	Consumer Cellular	0:01:00;02	800-379-3612	KTLPUAP001H		
1C	Faith Publishing	0:01:00;02	800-557-3612	FBPUB603612		
	Segment 2	0:05:43;12		GDFRFS231H	S3	0:13:55;28
<b>Commercial Break #2</b>		<b>0:02:00;04</b>				<b>0:15:56;02</b>
2A	Consumer Cellular	0:01:00;02	800-379-3612	KTLPUAP001H		
	<b>Black</b>	<b>0:01:00;02</b>		<b>BLK</b>		
	Segment 3	0:03:11;09		GDFRFS231H	S4	0:19:07;13
<b>Commercial Break #3</b>		<b>0:03:03;06</b>				<b>0:22:10;17</b>
<b>NOTE: 1:30 LOCAL BLACK INCLUDES :15 &amp; :30 GENERIC PROMOS</b>						
	<b>Black</b>	<b>0:00:15;00</b>		<b>BLK</b>		
	:15 Generic Show Promo	0:00:15;00		N015NFSGEN01		0:19:37;13
	<b>Black</b>	<b>0:00:10;00</b>		<b>BLK</b>		
	:30 Generic Show Promo	0:00:30;00		N030NFSGEN01		0:20:17;13
	<b>Black</b>	<b>0:00:20;00</b>		<b>BLK</b>		
	CC Billboard	0:00:03;00		03FSCCIN		0:20:40;13
	Diabetic Health	0:00:30;00	800-242-1706	247DHH30T1706		
	<b>Black</b>	<b>0:01:00;02</b>		<b>BLK</b>		
	Segment 4	0:05:10;12		GDFRFS231H	S5	0:27:20;29
<b>Commercial Break #4</b>		<b>0:00:30;00</b>				<b>0:27:50;29</b>
4A	Health Markets	0:00:30;00	800-746-3309	GAOS33309		
	Closing /Credits /Logos	0:00:41;09		GDFRFS231H	S6	0:28:32;10
<b>0:28:32;10</b>			<b>0:28:32;10</b>			