

MISSING

September, 2010

Dear Station,

"Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Episode synopses are available on-line at our website (www.telcoproductions.com) to facilitate your FCC filing. Also available are testimonials from educators who have reviewed the program.

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen
President, Telco Productions, Inc.



COMMUNICATION STUDIES/SPEECH
334 KINSEY HALL
405 HILGARD AVENUE
LOS ANGELES, CALIFORNIA 90095-1538

Alex Paen
President, Telco Productions, Inc.
2730 Wilshire Boulevard, Suite 2000
Santa Monica, CA 90403

Re: "Missing "

Dear Alex:

I have viewed your new program "Missing" and I am happy to provide my opinion as to its educational and informational value.

I think this program is an exceptionally important series in the public interest. It performs an invaluable public service by identifying young persons who are missing and alerting the public to this fact. I always marvel at the power of television when I read of long-lost persons who have been found because someone saw a program like this one. Obviously, the wider the circulation, the better the potential for such an outcome.

I also think the series carries an important message for young people in regard to being aware of their surroundings and cautious when dealing with strangers. The tips about how to act in dangerous or potentially dangerous circumstances are also important lessons, both to children and adults. As I said, I believe programming of this kind makes an invaluable contribution to the public interest and, in my view, should be an essential component in any broadcaster's lineup.

Sincerely yours,

A handwritten signature in black ink that reads "Paul Rosenthal".

Paul Rosenthal
Associate Professor
Communication Studies, UCLA

Culver City High School

4401 Elenda Street

Culver City, California 90230

(310) 842-2000

Dear Alex,

I am happy to provide you with my evaluation of your television program, **"Missing."** In my view, **"Missing"** indeed "serves the educational and informational needs of children under 16 years of age."

As a high school teacher and consultant with a graduate degree, I know that children can't learn subject matter if they are fearful for their own safety. **"Missing"** educates the under-16 viewer as to what potential dangers may arise, and how, specifically, these dangers can be successfully dealt with (i.e. your "safety tips"). In addition to helping find missing persons, **"Missing,"** meets and exceeds the informational and educational needs of children under 16 (not to mention their parents). Any television station which cares about serving the public interest should be proud to present such a series.

Best Wishes,



Ms. Lisa Michel, M.S.
Culver City High School
Culver City, CA 90230

FROM THE OFFICE OF

Linda Paddor, M.A.

Education Specialist
Los Angeles, CA

Dear Mr. Paen,

As per your request, I have studied the TV program "*Missing*," in order to provide you with my assessment, from the perspective of a professional educator and children's consultant, as to whether this program serves the educational and informational needs of children under 16 years of age.

It is my assessment that "*Missing*" meets those needs and more. The first responsibility of educators and parents towards their children is their personal safety. Sadly, we live in a world which seems to grow less safe with time. The program, "*Missing*," without overstating any dangers, educates children of all ages as well as their parents as to what possible dangers exist to their safety, and illustrates specific ways of dealing with them, via the show's safety tips. As such, it will give children a sense that they have the power and means to protect themselves when away from watchful eyes. "*Missing*," in my opinion, is an excellent TV program, which meets the informational and educational needs of children under 16, as well as their parents, and would be a great asset to any television station, as well as providing a much needed public service.

Well done,



Ms. Linda Paddor, M.A.
Los Angeles, CA