

# 2018-2019 Season

YEAR 16

missing

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TELCO PRODUCTIONS, INC.  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, CA 90403  
Telephone: (310) 828-4003 Fax: (310) 828-3340  
E-mail: [info@telcoproductions.com](mailto:info@telcoproductions.com)



missing

THANK YOU!

Thanks for being part of the “Missing” family of stations for the 2018-2019 broadcast season. This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

Alex Paen

President, Telco Productions, Inc.

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# missing

## FACT SHEET

**TITLE OF SHOW:** "Missing" (Year 16)

**DESCRIPTION:** Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. Series is E/I rated and is suitable for family viewing. For FCC Children's programming documentation, see our website.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 3, 2018

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Weekly PitchBlue (MPEG4) Feeds

**PROMOS:** Promos contained within each episode

**FORMAT:** 4 Segments / 3 Commercial Breaks

Show is closed captioned according to FCC rule 79.1(j)(2), and has E/I icon E/I age range is 13-16 years old. Barter spots are CALM Act compliant.

**WEBSITE:** <http://www.usamissing.com> (viewer information)  
<http://www.telcoproductions.com> (broadcaster information) Air schedule, episode synopsis and FCC Childrens' programming information is available on-line.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

**B.C. CELELLO**  
**PMI (Productions Masters, Inc.)**

**TEL: (412) 495-0153**  
**E-mail: BCelello@pmi.tv**

### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

**LARRY DUNN**  
**TELCO PRODUCTIONS, INC.**  
**TEL: (310) 828-4003 FAX: (310) 828-3340**  
**E-mail: LDunn@telcoproductions.com**



missing

**ATTN: PROGRAM DIRECTOR**

**RE: MISSING DISTRIBUTION INFORMATION**

OPTION 1: PITCHBLUE

**Pitch Day: WEDNESDAYS** (Effective September 5, 2018)

**0600-0630 ET**

**6:00-6:30AM** Eastern Time

**Pitch Service 107**

Galaxy 19 Transponder 19 (full transponder)

4080 MHz Vertical downlink

L-band 1070 MHz

DVB-S2

8PSK

5/6 FEC

.20 pilot

30 Msymbol rate

107 PMT

1700 Video AVC/H.264 ( 1920 x 1080 / 59.94 I )

1701 Audio MPEG-1 Stereo (Lt/Rt) +overhead

1702 Audio MPEG-1 SAP+overhead

1703 Audio AAC-LC 5.1 Surround +overhead

**\*You can find the show information under the PMI Logo or alphabetically listed.**

PMI will leave each show on the server from Wednesday until the following Tuesday at 11pm (week of air).

FOLDERS: Episodes: Missing

OPTION 2: MPEG4

IF YOU CAN'T TAKE PITCH BLUE, YOU CAN DIAL INTO THESE COORDINATES AT THE TIME LISTED ABOVE AND RECEIVE AN MPEG4 VERSION

OPTION 3: PMI'S FTP

A CAPTIONED VERSION OF THIS SHOW WILL ALSO BE POSTED TO THE CRUSH FTP SITE. Please contact PMI if you don't already have an account and need to be set up.

**\*\*Should you have any questions please contact either Monica or B.C. by phone at PMI 412.281.5900 or BC #412.495.0153 by email at [monica@pmi.tv](mailto:monica@pmi.tv) or [bcelello@pmi.tv](mailto:bcelello@pmi.tv) \*\***

**missing**

## Generic Format

### RUNDOWN

Show Open/Segment One	0:00
<b>*Commercial Break One</b>	
National	2:30
Segment Two	0:00
<b>*Commercial Break Two</b>	
National	1:00
Local	1:00
Segment Three	0:00
<b>*Commercial Break Three</b>	
Local	1:30
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Fee Plugs	0:30
Credits/Logos	0:00
<b>Total Running Time</b>	<b>28:30</b>

TELCO PRODUCTIONS, INC.  
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA  
TELEPHONE 310-828-4003 FAX 310-828-3340

# missing

Dear Station,

Pursuant to the Children's Television act of 1990, "Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.

To facilitate your FCC filings, episode synopses are available on-line at our website [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our program advisory board, consisting of educators and experts who have reviewed the program (see our website for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen  
President, Telco Productions, Inc.



COMMUNICATION STUDIES/SPEECH  
334 KINSEY HALL  
405 HILGARD AVENUE  
LOS ANGELES, CALIFORNIA 90095-1538

Alex Paen  
President, Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 2000  
Santa Monica, CA 90403

Re: "Missing "

Dear Alex:

I have viewed your new program "Missing" and I am happy to provide my opinion as to its educational and informational value.

I think this program is an exceptionally important series in the public interest. It performs an invaluable public service by identifying young persons who are missing and alerting the public to this fact. I always marvel at the power of television when I read of long-lost persons who have been found because someone saw a program like this one. Obviously, the wider the circulation, the better the potential for such an outcome.

I also think the series carries an important message for young people in regard to being aware of their surroundings and cautious when dealing with strangers. The tips about how to act in dangerous or potentially dangerous circumstances are also important lessons, both to children and adults. As I said, I believe programming of this kind makes an invaluable contribution to the public interest and, in my view, should be an essential component in any broadcaster's lineup.

Sincerely yours,

A handwritten signature in cursive script that reads "Paul Rosenthal".

Paul Rosenthal  
Associate Professor  
Communication Studies, UCLA

## **Culver City High School**

**4401 Elenda Street**

**Culver City, California 90230**

**(310) 842-2000**

Dear Alex,

I am happy to provide you with my evaluation of your television program, **"Missing."** In my view, **"Missing"** indeed "serves the educational and informational needs of children under 16 years of age."

As a high school teacher and consultant with a graduate degree, I know that children can't learn subject matter if they are fearful for their own safety. **"Missing"** educates the under-16 viewer as to what potential dangers may arise, and how, specifically, these dangers can be successfully dealt with (i.e. your "safety tips"). In addition to helping find missing persons, **"Missing,"** meets and exceeds the informational and educational needs of children under 16 (not to mention their parents). Any television station which cares about serving the public interest should be proud to present such a series.

Best Wishes,



Ms. Lisa Michel, M.S.  
Culver City High School  
Culver City, CA 90230



FROM THE OFFICE OF

Linda Paddor, M.A.

Education Specialist  
Los Angeles, CA

Dear Mr. Paen,

As per your request, I have studied the TV program "*Missing*," in order to provide you with my assessment, from the perspective of a professional educator and children's consultant, as to whether this program serves the educational and informational needs of children under 16 years of age.

It is my assessment that "*Missing*" meets those needs and more. The first responsibility of educators and parents towards their children is their personal safety. Sadly, we live in a world which seems to grow less safe with time. The program, "*Missing*," without overstating any dangers, educates children of all ages as well as their parents as to what possible dangers exist to their safety, and illustrates specific ways of dealing with them, via the show's safety tips. As such, it will give children a sense that they have the power and means to protect themselves when away from watchful eyes. "*Missing*," in my opinion, is an excellent TV program, which meets the informational and educational needs of children under 16, as well as their parents, and would be a great asset to any television station, as well as providing a much needed public service.

Well done,



Ms. Linda Paddor, M.A.  
Los Angeles, CA



missing

## WEB SITES

<http://www.usamissing.com>

Features information for viewers, including links to pictures and descriptions of missing persons featured on our show, safety tips, station listings and other information including how to contact organizations featured in our show. Viewers can also e-mail us at: [info@telcoproductions.com](mailto:info@telcoproductions.com)

<http://www.telcoproductions.com>

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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