

# 2011-2012 Broadcast Season

## SEASON 9

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- *Satellite Info*
- *Generic Format*
- *FCC Info*
- *Fact Sheet*
- *Web Site*
- *Contact Info*

**TELCO PRODUCTIONS, INC.**  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, CA 90403  
Telephone: (310) 828-4003 Fax: (310) 828-3340  
E-mail: [info@telcoproductions.com](mailto:info@telcoproductions.com)

**missing**

***THANK YOU!***

Thanks for being part of the “Missing” family of stations for the 2011-2012 broadcast season. This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

**-Alex Paen**

President, Telco Productions, Inc.

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## **SATELLITE INFORMATION**

### **Primary feed (effective 9/07/11)**

**Wednesday**    **9:00am to 9:30am Eastern Time**  
**Galaxy 16, Transponder 6, Channel 4**  
**Audio: Ch. 1 Left, Ch. 2 Right**  
**Ch. 3 & 4 Mono**

### **Refeed (effective 9/08/11)**

**Thursday**        **6:00am to 6:30am Eastern Time**  
**Galaxy 16, Transponder 6, Channel 4**  
**Audio: Ch. 1 Left, Ch. 2 Right**  
**Ch. 3 & 4 Mono**

*Trouble number during satellite feeds:*

**(818) 972-0328**

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## FACT SHEET

**TITLE OF SHOW:** "Missing" (Year 9)

**DESCRIPTION:** Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. Series is E/I rated and is suitable for family viewing. For FCC Children's programming documentaion, see our website.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 05, 2011

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Two weekly satellite feeds

**PROMOS:** Episodic promos contained within each episode

**FORMAT:** 4 Segments / 3 Commercial Breaks

**Show is closed captioned and has E/I icon  
E/I age range is 13-16 years old.**

**WEBSITE:** <http://www.usamissing.com> (viewer information)  
<http://www.telcoproductions.com> (broadcaster information)  
Air schedule, episode synopsis and FCC Childrens' programming information is available on-line.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

**B.C. CELELLO  
GDMX/WARNER BROS.**

TEL: (818) 972-0137 or (818) 972-0234  
FAX (818) 972-0315

E-mail: [BC.Ceello@warnerbros.com](mailto:BC.Ceello@warnerbros.com) or [bmoc@warnerbros.com](mailto:bmoc@warnerbros.com)

### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

**LARRY DUNN  
TELCO PRODUCTIONS, INC.**  
TEL: (310) 828-4003 FAX: (310) 828-3340  
E-mail: [LDunn@telcoproductions.com](mailto:LDunn@telcoproductions.com)

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# GENERIC FORMAT

2011/2012 Season

## OPENING CREDITS

## SEGMENT ONE

### NATIONAL BILLBOARDS

### COMMERCIAL BREAK ONE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL
- D. NATIONAL

## SEGMENT TWO

### COMMERCIAL BREAK TWO

- A. LOCAL
- B. LOCAL
- C. LOCAL
- Bumper*
- D. LOCAL
- E. LOCAL

## SEGMENT THREE

### NATIONAL BILLBOARDS

### COMMERCIAL BREAK THREE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL

*Tease Next Week's Show*

- D. LOCAL
- E. LOCAL

## SEGMENT FOUR

### NEXT WEEK PROMO

### FEE PLUGS

## CLOSING CREDITS

**TOTAL RUNNING TIME 28:30**

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September, 2011

Dear Station,

Pursuant to the Children's Television act of 1990, "Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.

To facilitate your FCC filings, episode synopses are available on-line at our website [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our program advisory board, consisting of educators and experts who have reviewed the program (see our website for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen  
President, Telco Productions, Inc.

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# missing

## WEB SITES

**<http://www.usamissing.com>**

Features information for viewers, including links to pictures and descriptions of missing persons featured on our show, safety tips, station listings and other information including how to contact organizations featured in our show. Viewers can also e-mail us at: ***info@telcoproductions.com***

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**<http://www.telcoproductions.com>**

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information, air schedules, FCC Children's information and episode synopses.

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