

**2011-2012 Broadcast Season**

# Real Green

Season 2

*- Satellite Info - Generic Format -  
Fact Sheet - Web Site - Contact Info*

**TELCO PRODUCTIONS, INC.**  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, CA 90403  
Telephone: (310) 828-4003 Fax: (310) 828-3340  
E-mail: [info@telcoproductions.com](mailto:info@telcoproductions.com)

The logo for "Real Green" features the words "Real Green" in a stylized, green, serif font. The text is set against a solid black rectangular background.

## ***THANK YOU!***

Thanks for being part of the “Real Green” family of stations for the 2011-2012 broadcast season.

This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

**-Alex Paen**

President, Telco Productions, Inc.



## FACT SHEET

**TITLE OF SHOW:** "Real Green" (Year 2)

**DESCRIPTION:** "Real Green" features experts, celebrities, and everyday people learning to help protect the environment and save energy, while saving money too.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 05, 2011

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Two weekly satellite feeds

**PROMOS:** Episodic promos contained within each episode

**FORMAT:** 4 Segments / 3 Commercial Breaks

**Show is closed captioned**

**WEBSITE:** <http://www.telcoproductions.com> (broadcaster information)  
Air schedule, episode synopsis and general programming information is available on-line.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

**B.C. CELELLO  
GDMX/WARNER BROTHERS**

TEL: (818) 972-0137 or (818) 972-0234

FAX (818) 972-0315

E-mail: [BC.Celello@warnerbros.com](mailto:BC.Celello@warnerbros.com) or [bmoc@warnerbros.com](mailto:bmoc@warnerbros.com)

### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

**LARRY DUNN  
TELCO PRODUCTIONS, INC.**  
TEL: (310) 828-4003 FAX: (310) 828-3340  
E-mail: [LDunn@telcoproductions.com](mailto:LDunn@telcoproductions.com)



# SATELLITE INFORMATION

## Primary feed (effective 9/05/11)

**Monday**            6:00am to 6:30am Eastern Time  
Galaxy 16, Transponder 6, Channel 4  
Audio: Ch. 1 Left, Ch. 2 Right  
Ch. 3 & 4 Mono

## Refeed (effective 9/06/11)

**Tuesday**            9:30am to 10:00am Eastern Time  
Galaxy 16, Transponder 6, Channel 4  
Audio: Ch. 1 Left, Ch. 2 Right  
Ch. 3 & 4 Mono

*Trouble number during satellite feeds:*

**(818) 972-0328**

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# Real Green

## WEB SITES

**<http://www.telcoproductions.com>**

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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**<http://www.realgreentv.net>**

Provides information for viewers, including episode highlights, links and the latest green news.

## Distribution by:



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# GENERIC FORMAT

2011/2012 Season

## OPENING CREDITS

## SEGMENT ONE

### NATIONAL BILLBOARDS

### COMMERCIAL BREAK ONE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL
- D. NATIONAL

## SEGMENT TWO

### COMMERCIAL BREAK TWO

- A. LOCAL
- B. LOCAL
- C. LOCAL
- Bumper*
- D. LOCAL
- E. LOCAL

## SEGMENT THREE

### NATIONAL BILLBOARDS

### COMMERCIAL BREAK THREE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL

*Tease Next Week's Show*

- D. LOCAL
- E. LOCAL

## SEGMENT FOUR

### NEXT WEEK PROMO

### FEE PLUGS

## CLOSING CREDITS

**TOTAL RUNNING TIME 28:30**