



## FACT SHEET

**TITLE OF SHOW:** "SWAP TV" (Year 2)

**DESCRIPTION:** "SWAP TV" features real kids swapping lives for a once-in-a-lifetime adventure. Youths from different backgrounds learn valuable life lessons. Series is E/I rated and is suitable for family viewing.

**DISTRIBUTED BY:** Telco Productions, Inc.

**PREMIERE DATE:** Week of September 06, 2010

**LENGTH:** 28:30

**BARTER SPLIT:** 3 ½ Minutes Local / 3 ½ Minutes National

**FEEDS:** Two weekly satellite feeds

**PROMOS:** Episodic promos contained within each episode

**FORMAT:** 4 Segments / 3 Commercial Breaks

**Show is closed captioned and has the E/I icon present throughout the broadcast; E/I age range is 13-16 years old.**

**WEBSITE:** <http://www.telcoproductions.com> (broadcaster information)  
Air schedule, episode synopsis and FCC Childrens' programming information is available on-line.

### CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

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### CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

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