



# GENERIC FORMAT

2011/2012 Season

## OPENING CREDITS

## SEGMENT ONE

### COMMERCIAL BREAK ONE

- A. NATIONAL :30
- B. NATIONAL :30
- C. LOCAL :30
- D. LOCAL :30

## SEGMENT TWO

### COMMERCIAL BREAK TWO

- A. NATIONAL :30
- B. NATIONAL :30
- C. LOCAL :30
- D. LOCAL :30

## SEGMENT THREE

### COMMERCIAL BREAK THREE

- A. NATIONAL :30
- B. NATIONAL :30
- C. LOCAL :90 (show promo)

## SEGMENT FOUR

## CLOSING CREDITS

**TOTAL RUNNING TIME 28:30**