

2011-2012 Broadcast Season



Season 4

- *Satellite Info - Generic Format - FCC Info*
- *Fact Sheet - Web Site - Contact Info*

TELCO PRODUCTIONS, INC.
2730 Wilshire Boulevard, Suite 200
Santa Monica, CA 90403
Telephone: (310) 828-4003 Fax: (310) 828-3340
E-mail: info@telcoproductions.com



THANK YOU!

Thanks for being part of “The Real Winning Edge” family of stations for the 2011-2012 broadcast season.

This booklet contains information for your program and traffic departments. If you ever have a question or a problem with the show, call us at (310) 828-4003.

Again, thank you for supporting our show.

-Alex Paen

President, Telco Productions, Inc.

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SATELLITE INFORMATION

Satellite Broadcasting, Inc. (SBI)

Primary Feed (effective Monday, September 5, 2011)

Monday 13:30-14:00 Eastern Time

Galaxy 19 – C7, Slot A (3826.500 MHz) at 97° West

MPEG 2, DVB, QPSK, No Conditional Access, Video Service 1

Symbol Rate = 6.2, FEC = 3/4; Data Rate = 8.570588 Mbps

L-Band Frequency = 1323.5 MHz;

Chroma Sampling Rate = 4:2:0; Downlink Polarity = Vertical

Audio Channel 1 (L/R) = PCM; Audio Channel 2 = AC3 2.0

Captions ATSC (EIA 708); PID- Video=33, Audio A=36 B=37

SBI digital feeds are available for testing weekdays. A list of times is available at the following link: <http://www.2uplink.com/digitaltesting.htm>

Trouble number during satellite feeds:

888-287-5465

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FACT SHEET

TITLE OF SHOW: "The Real Winning Edge" (Year 4)

DESCRIPTION: "The Real Winning Edge" features teens learning how to overcome challenges. Series is E/I rated (13 -16) and is suitable for family viewing.

DISTRIBUTED BY: Telco Productions, Inc.

PREMIERE DATE: Week of September 05, 2011

LENGTH: 28:30

BARTER SPLIT: 3 ½ Minutes Local / 3 ½ Minutes National

FEEDS: One weekly satellite feed

PROMOS: Episodic promos contained within each episode

FORMAT: 4 Segments / 3 Commercial Breaks

Show is closed captioned and has the E/I icon present throughout the broadcast; E/I age range is 13-16.

WEBSITE: <http://www.telcoproductions.com> (broadcaster information)
Air schedule, episode synopsis and FCC Childrens' programming information is available on-line.

CONTACT FOR TAPE / SATELLITE DISTRIBUTION AND FORMATS:

**IRL MARSHALL
SATELLITE BROADCASTING, INC. (SBI)**

TEL: 480-575-6651 or 888-287-5465

E-mail: bucky@2uplink.com or sbi@2uplink.com

Website: <http://www.2uplink.com>

CONTACT FOR STATION SERVICES AND QUESTIONS OR PROBLEMS:

**LARRY DUNN
TELCO PRODUCTIONS, INC.**
TEL: (310) 828-4003 FAX: (310) 828-3340
E-mail: LDunn@telcoproductions.com



GENERIC FORMAT

2011/2012 Season

OPENING CREDITS

SEGMENT ONE

COMMERCIAL BREAK ONE

- A. NATIONAL :30
- B. NATIONAL :30
- C. LOCAL :30
- D. LOCAL :30

SEGMENT TWO

COMMERCIAL BREAK TWO

- A. NATIONAL :30
- B. NATIONAL :30
- C. LOCAL :30
- D. LOCAL :30

SEGMENT THREE

COMMERCIAL BREAK THREE

- A. NATIONAL :30
- B. NATIONAL :30
- C. LOCAL :90 (show promo)

SEGMENT FOUR

CLOSING CREDITS

TOTAL RUNNING TIME 28:30



September, 2011

Dear Station,

Pursuant to the Children's Television Act of 1990, "The Real Winning Edge" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 13 to 16 years of age and under with its program content, including way to help preserve the environment and with practical applications useful in everyday life. The show also provides informative segments on recycling and various academic activities and science and research techniques, allowing children to play their own part in environmental activities both at home and at school. The weekly series also promotes children's writing and creative skills.

To facilitate your FCC filings, episode synopses are available on line at our website, www.telcoproductions.com. Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the program (see our website for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen

President, Telco Productions, Inc.

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WEB SITE

<http://www.telcoproductions.com>

Provides information for broadcasters, including air schedules, formats/timing sheets, satellite feed information and episode synopses.

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